

# ANALEC – Press Release



Research Enabling Solutions

## AmInvestment Bank in Malaysia goes live on ANALEC ResearchWise™

*Date: 15 December 2009*

AmInvestment Bank Berhad – one of the largest investment banking groups in Malaysia and publicly listed on the Malaysian stock exchange (*formerly known as the Arab Malaysian Merchant Bank Berhad*) – successfully implemented ANALEC's ResearchWise platform and went live this



week. The implementation involved customization of the ResearchWise platform for the various inputs that are client-specific and finally the server side and desktop rollout of the software across the designated user base at AmBank. Over the last two weeks, ANALEC software consultants trained users at AmBank on the functionality embedded in the system that enables each of them to undertake their respective job functions. ANALEC has also helped create the appropriate product administration skill set within AmBank in order to ensure regular *systems administration* type issues (on the product suite) are dealt with swiftly within AmBank, while ANALEC provides software technical support from its offshore centre in India.

Commenting on the implementation, Indy Sarker (ANALEC's CEO) stated, "The investment research business is increasingly looking towards productivity enhancements and improved speed to market investment ideas. In this ever competitive landscape of full service broker-dealers, streamlining processes and improving efficiency in delivery is taking centre-stage at firms looking to strategically position their businesses. We at ANALEC through our well received ResearchWise platform, help our clients achieve their strategic goals and objectives within their research businesses."

With AmBank planning to expand their brokerage platform to some key markets in Asia and the Middle East, putting in place technology that would help them seamlessly integrate their regional expansion plans onto one platform, is of particular significance. While ANALEC ResearchWise has in the past largely been adopted by sizable regional brokers in Asia, its value is being increasingly recognised by the smaller brokers, when it comes to automating critical business processes and enhancing their competitive position in the market place.

Colin Stone – CTO & Chief Product Architect at ANALEC – commented, "With the successful implementation of ANALEC ResearchWise at AmBank, ANALEC has clearly demonstrated the power of its ResearchWise suite, with 7 investment banks using ResearchWise to power their content creation, management, workflow and compliance and content distribution functions. We are delighted to have AmBank as a customer."

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**About ANALEC:**

ANALEC is a specialised proprietary software-led service provider to the investment banking and investment research industry. It leverages its deep domain knowledge of the investment research and investment banking industry to develop and deploy enterprise level software-enabled business process solutions, addressing very specific organisational issues and challenges within investment research and client servicing functions. Under its remote delivery model, ANALEC offers its customers the option to remotely manage and deliver a range of services. Founded in June 2003, ANALEC brings together over 80 years of leading expertise in investment research, investment banking and software development and deployment. Headquartered out of Singapore, ANALEC has a delivery centre in India and a sales office in the United States.

Website: [www.analec.com](http://www.analec.com)

**About AmInvestment Bank Group:**

AmInvestment Bank Group was incorporated as AmInvestment Group Berhad on 23 June 2004 as a public limited company. AmInvestment Bank Group is the investment holding company of the AmBank Group's investment banking business.

AmInvestment Bank Berhad's history can be traced to its beginnings in 1975 when the Arab-Malaysian Development Bank Berhad (AMDB) was incorporated as a joint venture merchant bank with 55% Malaysian and 45% Arab interest. In 1982, Tan Sri Dato' Azman Hashim acquired the entire issued and paid-up share capital of AMDB. The Bank changed its name in December 1983 to Arab-Malaysian Merchant Bank Berhad (AMMB) and was subsequently listed on the Main Board of Bursa Malaysia in December 1988.

Pursuant to a group restructuring exercise in 1992, AMMB became a wholly-owned subsidiary of AMMB Holdings Berhad on 13 February 1992. The listing status of AMMB was transferred to AMMB Holdings Berhad. In 2002, the Group underwent a rebranding exercise and changed its name from Arab-Malaysian Merchant Bank Berhad to AmMerchant Bank Berhad.

**Website:** <http://www.ambg.com.my>

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