

# ANALEC – Press Release



Research Enabling Solutions

FOR IMMEDIATE RELEASE

## **ANALEC ClientManager integrates Thomson Reuters StreetSight intelligence into its product suite**

*Date: 30<sup>th</sup> July 2014*

ANALEC North America Inc. has agreed terms with Thomson Reuters to integrate Thomson Reuters' award winning StreetSight buy-side intelligence database into ANALEC ClientManager - ANALEC's client management platform that addresses some of the most significant strategic client servicing and accountability challenges facing the stock brokerage industry.

Combining Thomson Reuters StreetSight intelligence with ANALEC ClientManager's superior client-servicing and client-targeting workflow capabilities, delivers enormous capability to sell side research, sales and sales-trading professionals to service their clients better, by channelling the best ideas to the clients at all times; ensuring their service remains relevant to their clients. The purpose of this integration is to maximise order flow to the trading desk at a broker-dealer.

ANALEC has combined the power of the StreetSight database in its client service management and delivery capability ensuring that all such activities targeting the client are tied into the system, as well as help to cross-sell ideas and close the information loop on broader client initiatives at the firm. With this arrangement ANALEC ensures portfolio holdings intelligence feeds into the active client servicing thought process within the brokerage. ANALEC's ClientManager suite allows its users to leverage this data set to deliver a more targeted service to their clients.

Thomson Reuters' StreetSight consists of: holdings worth over US\$36 trillion, from more than 70 countries and intelligence on over 20,000 investment institutions worldwide; 60,000 mutual and hedge funds; and detailed information on over 160,000 investment professionals globally. StreetSight data is the trusted industry standard, built on content assets of well know names such as CDA Spectrum, Technometrics, Nelson, Carson, Computershare and Lipper.

Commenting on the working arrangement, ANALEC's CEO Indy Sarker said, "We are always looking at ways in which we can add greater value to our clients. This is yet another step in that direction, delivering superior buy-side intelligence integrated in our ClientManager platform, empowering the sales and trading franchise at our clients like never before. We believe our customers stand to benefit a great deal from this data-set to deliver greater value and more meaningful service to their clients; all at a very attractive price point."

**End**

**About ANALEC:**

ANALEC is a specialized financial technology company focused on the investment banking and investment research industry. It leverages its deep domain knowledge of the investment research and investment banking industry to develop and deploy proprietary enterprise level software-enabled business process solutions, addressing very specific organizational issues and challenges within investment research and client servicing functions. Established in June 2003, ANALEC brings together over 80 years of leading expertise in investment research, investment banking and software development and deployment. Headquartered out of Singapore, ANALEC has a delivery center in India, a customer support center and sales office in Taipei (Taiwan) and business development, customer engagement and sales offices in the United States.

Website: [www.analec.com](http://www.analec.com)

**About Thomson Reuters:**

Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. They combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial and risk, legal, tax and accounting, intellectual property and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs approximately 60,000 people and operates in over 100 countries. Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges.

Website: [www.thomsonreuters.com](http://www.thomsonreuters.com)

**For enquiries, please contact:**

Terrence Mulry  
Mulry Consulting LLC  
+1 201.891.1853  
tmulry@att.net