



## **ANALEC Distinguished as a 2013 Red Herring Top 100 Asia Company**

- **ANALEC** is the sole winner serving the capital markets space
- **ANALEC** delivers investment research and client management apps and platforms that promote revenue growth and redefine the industry's traditional cost paradigm

**Hong Kong & New Delhi, 9<sup>th</sup> September 2013** – **ANALEC**, a leading provider of financial apps and platforms to the investment research and related client servicing industry, today announced it has been named a Red Herring Top 100 Asia Company. By winning this award, **ANALEC** is recognized as one of the year's most promising private technology ventures in Asia.

**ANALEC** was the sole company focused on serving the needs of the financial services industry in the capital markets space, to win the Red Herring Top 100 Asia Company recognition. **ANALEC** believes technology has a huge role to play in delivering and enabling greater value for the investment research and client management industries. **ANALEC**'s apps and platform solutions specifically address key industry pain points of cost reduction and process automation, improved client servicing, compliance risk management and quality enhancement. Receiving this award is an acknowledgement of the **ANALEC** team's ability to deliver winning solutions to its target customer base.

Red Herring's Top 100 Asia list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, and eBay would change the way we live and work.

The Red Herring editorial team selected the most innovative companies from a pool of hundreds from across Asia. The nominees are evaluated on both quantitative and qualitative criteria, such as financial performance, technological innovation, quality of management, execution of strategy, and integration into their respective industries. This unique assessment of potential is complemented by a review of company track records and standings, which allows Red Herring to see past the "buzz" and make the list a valuable tool for discovering and advocating for the best business opportunities in the industry. As part of the final winner's selection process, nominees presented their company and achievements to a panel of industry luminaries at a two-day event in Hong Kong.

On receiving the award, **Indy Sarker, CEO, ANALEC** commented, "We were thrilled to be shortlisted for this nomination and are absolutely delighted to be recognized as one of Asia's most promising technology companies. **ANALEC** believes technology and continuous innovation are critical to growth in the areas of investment research and client servicing within capital markets. **ANALEC** is already working on a number of apps to deliver further value to our sell-side and buy-side customers, looking to realize improved performance and profitability for their respective businesses. Recognition from Red Herring, a leading global force in technology appreciation, is a further boost to **ANALEC**."

"Choosing the companies with the strongest potential was by no means a small feat," said Alex Vieux, publisher and CEO of Red Herring. "After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe **ANALEC**



embodies the vision, drive and innovation that define a successful entrepreneurial venture. **ANALEC** should be proud of its accomplishment, as the competition was the strongest it has ever been.”

## **Additional Information**

### **About ANALEC**

ANALEC is a specialized financial technology company focused on the investment banking and investment research industry. It leverages its deep domain knowledge of investment research and investment banking to develop and deploy proprietary enterprise level software-enabled business process solutions, addressing very specific organizational issues and challenges within investment research and client servicing functions. Under its remote delivery model, ANALEC offers its customers the option to remotely manage and deliver a range of services. Established in June 2003 by former analysts and avid technologists, ANALEC’s clients and partners include BNP Paribas, Bloomberg, DBS Vickers and BOCI. ANALEC is headquartered in Singapore, with a delivery centre in India and business development offices in Singapore and the US.

[www.analec.com](http://www.analec.com)

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### **About Red Herring**

Red Herring is a global media company which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. Its Red Herring 100 awards for North America, Europe, Asia and Global have recognized more than 5,000 companies in their early stages, including Baidu, Google, eBay and Skype.

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